



PROGRAMME INFORMATION CATALOGUE

ACADEMIC PROGRAMMES

Ph.D. (Third Cycle)

M.A. / M.Sc. (Second Cycle)

B.A. / B.Sc. (First Cycle)

Associate Degree (Short Cycle)

FACULTY OF COMMUNICATION, RADIO, TELEVISION AND CINEMA PROGRAM

PROGRAM DESCRIPTION

The Department of Radio, Television, and Cinema aims to educate individuals who can adapt to rapidly changing information and communication technologies and the evolving media needs of the globalized world. We provide students with the necessary knowledge, skills, and competencies to become media professionals who understand and implement these transformations. Our graduates step into the industry as creative, analytical, socially responsible individuals who adhere to ethical values.

The medium of instruction is English, and our curriculum is designed to meet the dynamic nature and requirements of the media and communication sector. It includes both theoretical courses that deepen students' understanding and practical courses that develop their professional skills in radio, television, and cinema. Students integrate theory with practice, producing original projects and developing analytical thinking and research strategies.

Our mission in the Department of Radio, Television, and Cinema is to equip students with a critical, innovative, and ethical perspective in the field of communication, enabling them to create impactful and responsible media content. Our department adopts an interdisciplinary approach, utilizing modern communication technologies and encouraging independent learning to enhance students' career opportunities in the media and communication industry. By fostering socially responsible individuals who contribute to both research and professional production, we aim to support sustainable development in the field of communication.

Our vision is to empower students with critical thinking, innovative content production, and ethical awareness in communication, ensuring they become influential and responsible professionals in the media and communication sector. Through an education model that

integrates teaching, research, and practical experience, we aspire for our graduates to be recognized as conscious, participatory, and transformative leaders in communication. By effectively utilizing emerging communication technologies and interdisciplinary approaches, we strive to create sustainable and innovative advancements in media and communication.

PROGRAM EDUCATIONAL OBJECTIVES

The educational objectives (EO) for the B.A. in Radio, Television and Cinema are:

EO1: Sufficient interdisciplinary knowledge in social and cultural issues related to communication and radio, television and cinema, and have the ability to use this knowledge in the fields of radio, television and cinema.

EO2: Knowledge about scientific, social, economic, legal and political developments.

EO3: Gained the ability to apply research, plan, conversion of a product specific to the field of radio, television and cinema with a creative and critical approach.

EO4: The skills to collaborate, work harmoniously and efficiently as a team for joint work and production in the field of radio, television and cinema.

EO5: Knowledge about the legal regulations and applications related to the field of radio, television and cinema.

EO6: The ability to apply the principles of ethics and professional ethics in their studies and are aware of their responsibilities.

EO7: The awareness of their responsibilities, and are sensitive to the universal and social impacts, and legal consequences of issues, such as human rights, cultural diversity, environmental issues, public interest and public service, regarding their professional studies related to the field of radio, television and cinema.

EO8: The knowledge and experience about business practices, and the ability to behave with an entrepreneurial and innovative approach awareness.

EO9: Successfully completed at least two courses from other disciplines in their educational programs.

EO10: The ability to use relevant information about their field in occupational health and safety issues.

EO11: The ability to communicate effectively orally and in writing in at least one foreign language related to their field (at the General Level of the European Language Portfolio B1).

QUALIFICATION AWARDED

The students who successfully complete the program are awarded the degree of Bachelor of Arts in Radio, Television and Cinema.

LEVEL OF QUALIFICATION

This is a First Cycle (Bachelor's Degree) program.

SPECIFIC ADMISSION REQUIREMENTS

TR Applicants

TR Students who are successful in the exams conducted by the Higher Education Council Student Selection and Placement Center (ÖSYM) and are entitled to enroll in our university in line with their preferences can complete the registration process with the necessary documents for registration from our Registration and Liaison Offices throughout Turkey or from the Registrar's Office on campus.

TRNC Applicants

TRNC citizens and TR citizen candidate students who have completed their entire high school education in TRNC. They are placed in undergraduate programs in line with their success in the CIU Student Placement and Scholarship Ranking Exam and the programs they prefer. Students who are successful in the exam can register from the TRNC Marketing Office.

International Applicants

International Applicants can directly apply online to our undergraduate programs using the application portal.

QUALIFICATION REQUIREMENTS AND REGULATIONS

SN	Program name		Radio, Television and Cinema
1	Program degree	:	Bachelor's Degree – Radio, Television ve Cinema Bachelor's Degree
2	Duration	:	4 academic years
3	Number of semesters	:	8 academic semesters
4	Minimum number of semesters required for enrollment	:	2 academic semesters
5	Minimum number of credits	:	129 credits (240 ECTS)
6	Total number of courses	:	47

7	Number of credit courses	:	43
8	Number of non-credit courses	:	4 (2 courses and 2 summer trainings)
9	Number of compulsory courses	:	34
10	Number of elective courses	:	13
11	Number of "University Elective" and "Area Elective" courses	:	3 University Electives; 6 Area Electives. Total: 9 courses.
12	Number of "Free Elective" courses	:	4
13	Graduation Requirements	:	Completion of the Program Graduation Requirements.
14	Program Graduation Requirements	:	1) Completion of a minimum of 129 credits (240 ECTS) of coursework,
			2) Successful completion of all courses in the program, with a minimum letter grade of "D" or "E"/"T" for credit-bearing courses and "S" or "E"/"T" for non-credit courses,
			3) To complete two separate summer trainings, each lasting 20 days , at institutions and organizations that produce content in the fields of radio, television, and cinema, or at other platforms involved in audiovisual content production, and to receive a grade of 'S' in the summer training courses,
			4) A Cumulative Grade Point Average (CGPA) of 2.00 or above on a 4.00 scale .

RECOGNITION OF PRIOR LEARNING

At International Cyprus University (CIU), full-time students may be exempt from certain courses within the framework of the relevant regulations. If the content of a course previously taken at another institution is equivalent to a course offered at CIU, the student may be granted an exemption from that course upon evaluation of the course content and approval from the relevant faculty/institute.

PROGRAM PROFILE

The Faculty of Communication at International Cyprus University began admitting students in 1997 with three departments: Advertising and Public Relations, Journalism, and Radio and Television. Following a one-year English preparatory program, the Department of Radio and Television commenced its academic activities in the 1998–1999 academic year. In 2020, the department's name was officially changed to *Radio, Television and Cinema* following a decision by the Turkish Council of Higher Education (YÖK).

The curriculum is designed to align with the fast-evolving nature and requirements of the media and communication sector. It combines theoretical courses that deepen students' academic foundations with practical courses that develop professional skills in radio, television, and cinema. Students are encouraged to synthesize theory and practice, create original projects, and develop analytical thinking and research competencies.

To strengthen industry engagement and provide real-world experience, students are required to complete two separate summer internships, each lasting 20 working days, at institutions producing content in radio, television, or cinema, or at other platforms involved in audiovisual content production. These internships help students reinforce their learning through hands-on experience, preparing them for professional careers after graduation.

In addition to its full-time academic staff, the department benefits from part-time instructors from the media sector who bring practical insights into the classroom. The program also hosts guest speakers, including prominent media professionals and academics, who share their expertise with students.

Students have the opportunity to work as assistants in the university's radio and television studios. CIU FM, the university radio station broadcasting 24/7 on FM 107.2, offers hands-on training in radio programming, broadcasting, and station management.

Student projects—produced as part of coursework or independently—are actively supported, and participation in national and international competitions is strongly encouraged.

The Radio, Television and Cinema Program has been accredited for five years, starting from January 12, 2023, by the Communication Education Evaluation and Accreditation Board (İLEDAK), the national body authorized to conduct external evaluations and grant accreditation in communication education.

This accreditation affirms the program's compliance with national educational standards and its commitment to continuous improvement. Students benefit from a modern, industry-relevant curriculum that enhances critical thinking, creative production, and ethical responsibility.

For graduates, holding a degree from an accredited program enhances professional recognition and competitiveness in both local and international job markets. İLEDAK accreditation also serves as a prestigious credential for those pursuing academic careers.

COURSE STRUCTURE DIAGRAM WITH CREDITS

The curriculum of the Radio, Television and Cinema Department

FACULTY OF COMMUNICATION / DEPARTMENT OF RADIO, TELEVISION AND CINEMA CURRICULUM (2024)

Semester	COURSE CODE	COURSE NAME	(T+P)	CREDIT HOURS	ECTS
1	COMM101	INTRODUCTION TO MASS COMMUNICATION	(3+0)	3	6
	COMM133	MEDIA LITERACY	(3+0)	3	5
	ENGL141	READING AND WRITING SKILLS-I	(2+2)	3	4
	SOCY101	SOCIOLOGY	(3+0)	3	6
	RTVC101	INTRODUCTION TO RADIO	(2+2)	3	7
	TURK100/ TREG100	TURKISH/ TURKISH LANGUAGE	(2+0)	0	2
	(TERM)/(CUMULATIVE) CREDITS=			12	30

Semester	COURSE CODE	COURSE NAME	(T+P)	CREDIT HOURS	ECTS
2	COMM104	INTRODUCTION TO NEW MEDIA	(3+0)	3	6
	ITEC110	INTRODUCTION TO COMPUTERS	(2+2)	3	4
	ENGL142	READING AND WRITING SKILLS -II	(2+2)	3	4
	HIST100/ TARH100	HISTORY OF CIVILIZATION/ MODERN TURKISH HISTORY	(2+0)	0	2
	PSYC110	PSYCHOLOGY	(3+0)	3	6
	RTVC104	INTRODUCTION TO CINEMA AND TELEVISION	(2+2)	3	8
	(TERM)/(CUMULATIVE) CREDITS=			15	30

Semester	COURSE CODE	COURSE NAME	(T+P)	CREDIT HOURS	ECTS
3	RTVC265	EDITING TECHNIQUES	(2+2)	3	6
	ECON211	ESSENTIALS OF ECONOMICS	(3+0)	3	6
	RTVC205	ENGLISH FOR RADIO, TV AND CINEMA	(3+0)	3	3
	RTVC251	SCRIPTWRITING FOR FILM	(3+0)	3	4

	RTVC211	FUNDAMENTALS OF RADIO PRODUCTION	(2+2)	3	6
	COMM231	BASIC PHOTOGRAPHY	(2+2)	3	6
	(TERM)/(CUMULATIVE) CREDITS=			18	31

Semester	COURSE CODE	COURSE NAME	(T+P)	CREDIT HOURS	ECTS
4	COMM254	SOCIAL MEDIA IN COMMUNICATION	(3+0)	3	5
	COMM212	THEORIES OF MASS COMMUNICATION	(3+0)	3	5
	ILAW242	MEDIA LAW AND ETHICS	(3+0)	3	5
	RTVC214	CAMERA AND LIGHTING TECHNIQUES FOR CINEMA AND TELEVISION	(2+2)	3	6
	RTVC261	WRITING FOR TELEVISION	(3+0)	3	3
	UNIEXX1	UNIVERSITY ELECTIVE	(3+0)	3	5
	(TERM)/(CUMULATIVE) CREDITS=			18	29

Semester	COURSE CODE	COURSE NAME	(T+P)	CREDIT HOURS	ECTS
5	RTVC361	HISTORY OF CINEMA	(3+0)	3	5
	RTVC331	BROADCAST JOURNALISM	(2+2)	3	4
	RTVC315	PRODUCTION AND DIRECTING-I	(2+2)	3	6
	RTVC200	SUMMER TRAINING-I	(0+0)	0	5
	RTVCXX1	AREA ELECTIVE	(3+0)	3	5
	UNIEXX2	UNIVERSITY ELECTIVE	(3+0)	3	5
	(TERM)/(CUMULATIVE) CREDITS=			15	30

Semester	COURSE CODE	COURSE NAME	(T+P)	CREDIT HOURS	ECTS
6	RTVC318	PRODUCTION AND DIRECTING -II	(2+2)	3	6
	RTVC342	FILM ANALYSIS	(3+0)	3	5
	COMM366	RESEARCH METHODS FOR COMMUNICATION	(3+0)	3	5
	OCHS356	OCCUPATIONAL HEALTH AND SAFETY	(2+0)	2	4
	RTVCXX2	AREA ELECTIVE	(2+2)	3	5
	COMMXX1	FREE ELECTIVE	(3+0)	3	5
	(TERM)/(CUMULATIVE) CREDITS=			17	30

Semester	COURSE CODE	COURSE NAME	(T+P)	CREDIT HOURS	ECTS
7	RTVC413	GRADUATION PROJECT FOR RADIO AND TV	(2+2)	3	7

	RTVC300	SUMMER TRAINING-II	(0+0)	0	5
	COMMXX2	FREE ELECTIVE	(3+0)	3	5
	RTVCXX3	AREA ELECTIVE	(2+2)	3	5
	RTVCXX4	AREA ELECTIVE	(3+0)	3	5
	UNIEXX3	UNIVERSITY ELECTIVE	(3+0)	3	5
	(TERM)/(CUMULATIVE) CREDITS=			15	32

Semester	COURSE CODE	COURSE NAME	(T+P)	CREDIT HOURS	ECTS
8	RTVC414	GRADUATION PROJECT FOR FILM	(2+2)	3	8
	RTVCXX5	AREA ELECTIVE	(2+2)	3	5
	RTVCXX6	AREA ELECTIVE	(3+0)	3	5
	COMMXX3	FREE ELECTIVE	(3+0)	3	5
	COMMXX4	FREE ELECTIVE	(3+0)	3	5
	(TERM)/(CUMULATIVE) CREDITS=			18	28

13 ELECTIVE COURSES ARE 39 CREDIT HOURS IN TOTAL, CORRESPONDING TO 30.23% OF THE CUMULATIVE CREDITS OF THE CURRICULUM.

13 ELECTIVE COURSES ARE 65 ECTS IN TOTAL AND CORRESPONDS TO 27% OF THE CURRICULUM.

AREA ELECTIVE COURSES			CREDIT HOURS	ECTS
RTVC302	DOCUMENTARY PRODUCTION	(2+2) 3	3	5
RTVC332	RADIO-TV NEWS WRITING AND REPORTING	(2+2) 3	3	5
RTVC353	FILM PRODUCTION TECHNIQUES	(2+2) 3	3	5
RTVC442	LIGHTING DESIGN	(2+2) 3	3	5
RTVC463	ADVANCED EDITING TECHNIQUES	(2+2) 3	3	5
RTVC464	SHORT FILM PRODUCTION	(2+2) 3	3	5
RTVC466	FILM GENRES	(3+0) 3	3	5
RTVC467	VISUAL LITERACY	(3+0) 3	3	5
RTVC254	TURKISH GRAMMAR AND PRONUNCIATION	(3+0) 3	3	5
RTVC256	HISTORY OF TURKISH MEDIA	(3+0) 3	3	5
RTVC301	MAKEUP APPLICATIONS FOR CINEMA AND TELEVISION	(2+2) 3	3	5

RTVC411	TV GENRES	(3+0) 3	3	5
RTVC431	CONTEMPORARY WORLD CINEMA	(3+0) 3	3	5
RTVC452	RADIO AND TV MANAGEMENT	(3+0) 3	3	5

LEARNING TAXONOMY

The Structure of Observed Learning Outcomes (SOLO) Taxonomy is a widely used framework for systematically categorizing the progressive complexity of students' understanding of a subject. It serves as a tool for educators to assess cognitive development, design effective learning activities, and structure assessments that align with increasing levels of comprehension and critical thinking.

PROGRAM OUTCOMES

FACULTY OF COMMUNICATION RADIO, TELEVISION AND CINEMA PROGRAM OUTCOMES

The graduates who successfully complete all the courses of the Radio, Television and Cinema program will be able to:

RTVC PO1: know the stages of production of radio, television and cinema productions, have the ability and competence to plan and implement work in the stages of production.

RTVC PO2: know the basic working principles and operations of audiovisual production tools, have the ability to effectively use these tools in the production process of radio, television and cinema productions.

RTVC PO3: have knowledge about theories in the field of radio, television and cinema.

RTVC PO4: know the historical development process of radio, television and cinema in the world and in Turkey.

RTVC PO5: know the legislation governing the field of radio, television and cinema, national and international professional organizations and ethical principles.

RTVC PO6: know the types of programs in radio and television broadcasting.

RTVC PO7: know the genres and trends of Cinema.

RTVC PO8: know the methods of analyzing and evaluating messages in audio and visual environments.

RTVC PO9: prepare, design and implement project proposals for radio, television and cinema projects suitable for different broadcasting environments.

RTVC PO10: know the techniques of writing scripts, have the ability to write scripts and prepare a shooting script.

RTVC PO11: have the ability to make sound and image editing, apply it in the fields of digital sound design, image design and visual effects use in field-specific content production.

RTVC PO12: have the ability to consider, analyze and evaluate the social, economic, political, cultural, etc. effects of media content in written, audio and visual environments from a critical point of view.

RTVC PO13: have the competence to design and produce programs and/or make films in the field of radio, television and cinema.

RTVC PO14: are proficient in the basic principles of Image aesthetics, visual design, cinematographic language/expression and composition.

RTVC PO15: have knowledge about Radio and Television management.

RTVC PO16: know the standards in field-specific products.

RTVC PO17: are proficient in collaborating for joint work and production in the field of radio, television and cinema.

COURSE AND PROGRAM OUTCOMES MATRIX

Program Outcomes	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Courses																	
COMM101			3	4				1				5					
COMM133			3			1		5				5					
ENGL141									2	2			2				2
SOCY101								2				4					
RTVC101	4	4	2	2	3	3	1	3	4	2	3	3	4	1	2	4	3
TURK100 / TREG100									2	2			2				2

COMM104									2			1					
ITEC110		1									2						
ENGL142									2	2			2				2
HIST100 / TARH100								2				4					
PSYC110								2				4					
RTVC104	4	4	4	3	3	4	3	3	4	4	4	3	4	4	4	5	4
RTVC265	4	5	2	1	2	1	1	2			5	2	4	3		5	5
ECON211								2				4			1		
RTVC205								2	2	2							
RTVC251	5	1	1				1	1	5	5		1	4	2		5	1
RTVC211	3	3	2	2	3	3	1	2	3	2	2	3	3	1	1	2	2
COMM231		4												5		2	
COMM254	1	1	2	3	1	1	1	2	2	1	1	3	2	1	1	1	1
COMM212			3	2	2			4				5					
ILAW242					5							2			3	3	
RTVC214	5	5	4	3	3	4	4	4	4	4	5	2	5	5	3	5	4
RTVC261	4			1	1	5		2	5	5		2	5	4	4	5	2
RDTV200	5	5							5	2	5		5	4	5	5	5
RTVC361			4	5	1		5	4				5		2		1	
RTVC331	5	5	2	1	3	2	1	5	4	3	5	4	5	5	3	5	5
RTVC315	5	5	4	2	3	5	3	5	5	5	5	2	5	5	2	5	5
RTVC318	5	5	4	4	4	5	5	5	5	5	5	5	5	5	4	5	5
RTVC342			5	4	1		5	5				5				2	
COMM366								4				5					
OCHS356															2	3	4
RTVC300	5	5							5	2	5		5	4	5	5	5
RTVC413	5	5	1	1	2	1	1	2	5	5	5	2	5	5	1	5	5
RTVC414	5	5	1	1	2	1	1	2	5	5	5	2	5	5	1	5	5

5-Very High 4-Above Average 3-Average 2-Below Average 1-Very Low

OCCUPATIONAL PROFILES OF GRADUATES

The rapid growth of radio, television, cinema, advertising, and social media industries, along with the increasing demand for local journalism and advertising, highlights the essential role of the Radio, Television, and Cinema Department. Our department contributes significantly to the future of media and communication in our country.

Graduates who successfully complete their coursework and internships can work in various media organizations, including radio and television networks, film production companies, and other platforms involved in audiovisual content creation. They can take on roles in production,

management, and design as scriptwriters, screenwriters, producers, directors, cinematographers, art directors, set crew members, presenters, cameramen, lighting and sound operators, video editors, and more. Additionally, they can pursue academic careers by enrolling in graduate programs.

ACCESS TO FURTHER STUDIES

Graduates of this program can pursue academic careers by enrolling in graduate programs.

REGULATIONS AND ASSESSMENT & GRADING

The assessment and evaluation methods applied for each course are defined in the "Course Teaching Plan" prepared by the relevant instructor(s) and included in the course information package. Provisions related to examinations and course achievement grades are implemented in accordance with the relevant articles of the **CIU Regulations on the Principles of Examination and Evaluation of the Associate and Undergraduate Degree Programmes**.

(<https://sis.ciu.edu.tr/regulations-and-forms/regulations>)

GRADING SYSTEM

CIU Success Coefficient	CIU Letter Grade	Equivalency of Other Universities' 100-Point Grading System at UKÜ
4	A	84,5-100
3,7	A-	79,5-84,49
3,3	B+	74,5-79,49
3	B	69,5-74,49
2,7	B-	65,5-69,49
2,3	C+	62,5-65,49
2	C	59,5-62,49
1,7	C-	56,5-59,49
1,3	D+	53,5-56,49
1	D	49,5-53,49
0,7	D-	0-49,49
0	F	

GRADUATION REQUIREMENTS

In order to graduate from the undergraduate program, students must successfully complete all courses in the curriculum totaling 240 ECTS (129 national credits) with a minimum grade of D/S, complete two summer trainings with the required duration and quality, and achieve a minimum Cumulative Grade Point Average (CGPA) of 2.00 out of 4.00.

MODE OF STUDY

This is a full-time program.

PROGRAM DIRECTOR OR EQUIVALENT

Asst. Prof. Dr. Göral Erinc Fundalar

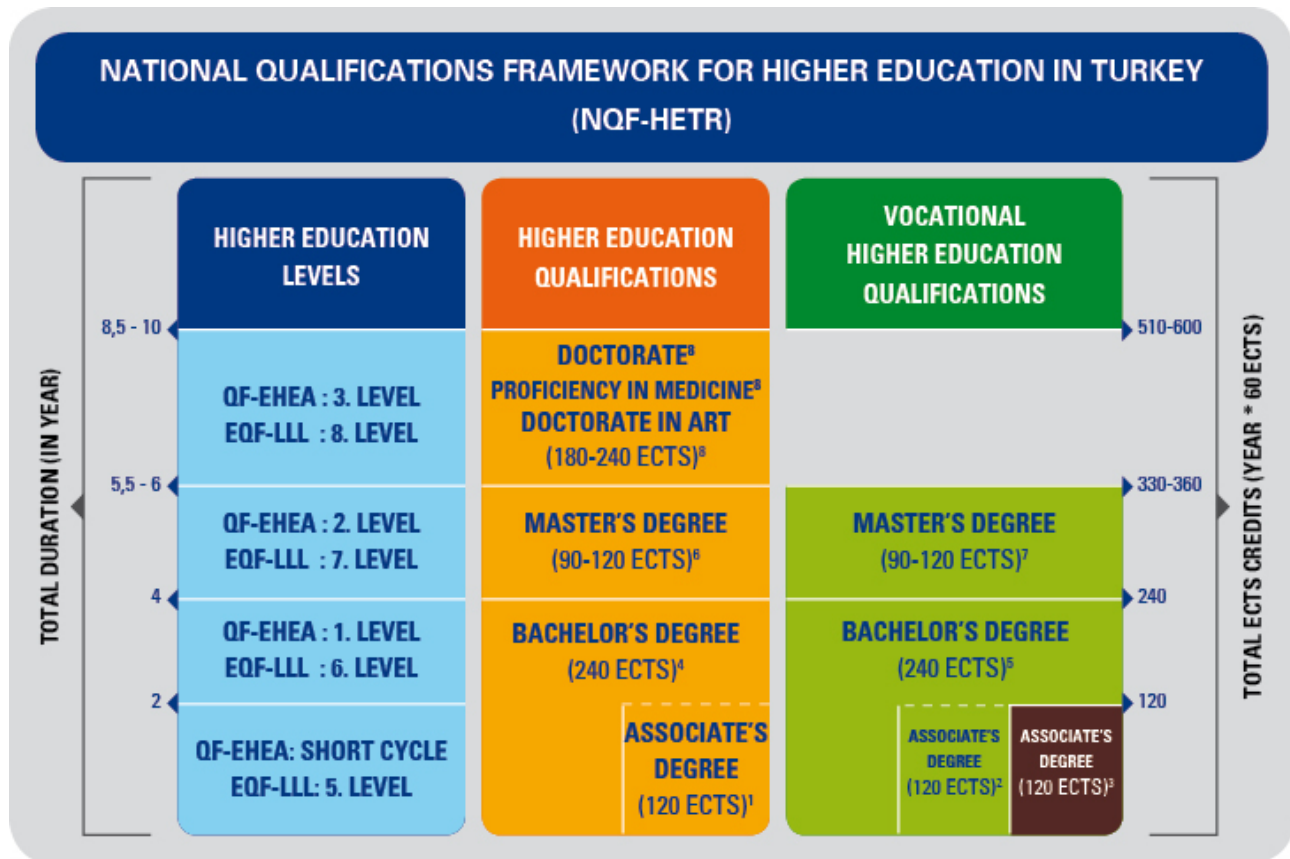
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NQF-HETR/PROGRAM COMPETENCIES MATRIXES

(<http://www.ttyc.yok.gov.tr/>)

Qualifications' Profiles for NQF-HETR Levels



1. Academically-oriented associate's degree educational programmes which are related to or within undergraduate programmes.
2. Vocationally-oriented associate's degree educational programmes which are related to or within undergraduate programmes.
3. Vocationally-oriented associate's degree educational programmes of Vocational Higher Schools
4. Academically-oriented programmes
5. Vocationally-oriented bachelor's degree programmes
6. Academically-oriented master's degree programmes with or without thesis
7. Vocationally-oriented master's degree programmes with thesis or without thesis
8. Doctoral programmes

Table 1: National Qualifications Framework For Higher Education In Turkey (NQF-HETR) Level 6 (Undergraduate Education) Qualifications (Level Higher Education Qualifications Framework is equivalent for TR and TRNC.)

NATIONAL QUALIFICATIONS FRAMEWORK FOR HIGHER EDUCATION IN TURKEY (NQF-HETR) (6. Level) Qualifications						
NQF-HETR LEVEL	KNOWLEDGE -Theoretical -Conceptual	SKILLS -Cognitive -Practical	COMPETENCES			
			Competence to Work Independently and Take Responsibility	Learning Competence	Communication and Social Competence	Field Specific Competence
6 BACHELOR'S ----- EQF-LLL: 6. Level ----- QF-EHEA: 1. Cycle	NQF-HETR 1: Possess advanced level theoretical and practical knowledge supported by textbooks with updated information, practice equipment and other resources.	NQF-HETR 2: Use of advanced theoretical and practical knowledge within the field. NQF-HETR 3: Interpret and evaluate data, define and analyze problems, develop solutions based on research and proofs by using acquired advanced knowledge and skills within the field.	NQF-HETR 4: Conduct studies at an advanced level in the field independently. NQF-HETR 5: Take responsibility both as a team member and individually in order to solve unexpected complex problems faced within the implementations in the field. NQF-HETR 6: Planning and managing activities towards the development of subordinates in the framework of a project.	NQF-HETR 7: Evaluate the knowledge and skills acquired at an advanced level in the field with a critical approach. NQF-HETR 8: Determine learning needs and direct the learning. NQF-HETR 9: Develop positive attitude towards lifelong learning.	NQF-HETR 10: Inform people and institutions, transfer ideas and solution proposals to problems in written and orally on issues in the field. NQF-HETR 11: Share the ideas and solution proposals to problems on issues in the field with professionals and non-professionals by the support of qualitative and quantitative data. NQF-HETR 12: Organize and implement project and activities for social environment with a sense of social responsibility. NQF-HETR 13: Monitor the developments in the field and communicate with peers by using a foreign language at least at a level of European Language Portfolio B1 General Level. NQF-HETR 14: Use informatics and communication technologies with at least a minimum level of European Computer	NQF-HETR 15: Act in accordance with social, scientific, cultural and ethical values on the stages of gathering, implementation and release of the results of data related to the field. NQF-HETR 16: Possess sufficient consciousness about the issues of universality of social rights, social justice, quality, cultural values and also, environmental protection, worker's health and security.

					Driving License Advanced Level software knowledge.	
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Table 2. Matrix of NATIONAL QUALIFICATIONS FRAMEWORK FOR HIGHER EDUCATION IN TURKEY (NQF-HETR) and Radio, Television and Cinema Program Outputs

NQF-HETR	KNOWL EDGE	SKILLS		COMPETENCES												
	Theoretical- Conceptual	Cognitive- Practical		Competence to Work Independently and Take Responsibility			Learning Competence			Communication and Social Competence				Field Specific Competence		
NQF-HETR Program Outputs	NQF- HETR 1	NQF- HETR 2	NQF- HETR 3	NQF- HETR 4	NQF- HETR 5	NQF- HETR 6	NQF- HETR 7	NQF- HETR 8	NQF- HETR 9	NQF- HETR 10	NQF- HETR 11	NQF- HETR 12	NQF- HETR 13	NQF- HETR 14	NQF- HETR 15	NQF- HETR 16
PO1	5	4		5	5	5		3				5				
PO2	5	4						3						5		
PO3	5						3				2					
PO4	4										2					
PO5	2		2				2				3	4			5	5
PO6	4															
PO7	4															
PO8	3	5	4				5			4	4					
PO9		5		4	4	4		5	3	4	3	5			5	5
PO10		5		5						3	2		1		4	4
PO11		5		4										5		
PO12	3		5				5			5	5	3			5	5
PO13		5	5	5	5	5		5	2	4	2	5	1	5		
PO14		5		4										5		
PO15	3		3	5	3	5				5	4	5			5	5
PO16	5	5		5		5		5		5	4	5		4	5	5
PO17				3	5	5		5	5	5	5	5		4	5	5

5-Very High

4-Above Average

3-Average

2-Below Average

1-Very Low

Table 3. National Qualifications Framework For Higher Education In Turkey (NQF-HETR) for Bachelor of Radio, Television and Cinema

Faculty/School/Vocational School: Faculty of Communication			
Program: Radio, Television and Cinema Department (English)			
No	Core Area		Program Competency
1	Knowledge (Theory - T)		T1. Based on competencies acquired during secondary education, the student explains field-related concepts and the relationships between them.
2			T2. Identifies the processes, methods and techniques related to the production of scientific knowledge.
3			T3. Has knowledge about theories, methods, strategies and techniques related to the field.
4			T4. Has information about the communication features of the people, groups, masses or institutions and the communication problem they are experiencing.
5			T5. -Has the knowledge to use communication environment and tools in a competent way.
6			T6. Recognizes the structural, administrative and technical aspects of the institutions operating in the field.
7			T7. Recognizes national, international, social and intercultural dimensions of communication.
8	Skills (Abilities - A)		A1. The student uses sources of information related to the field also theoretical and practical information.
9			A2. Has the ability to recognize and explain the relationship between events and phenomena related to the field.
10			A3. Creatively reveals original ideas about her/his field.
11			A4. Develops and implements appropriate communication strategies, methods and techniques, taking into account the communication characteristics, needs or differences of people, groups, masses or institutions.
12	Competencies	Competence in Independent Work and Taking Responsibilities	R1. Takes responsibility for individual or group work related to the field and carry out the assigned task or execute it independently.
13			R2. Takes responsibility as an individual or team member in practices related to the field.
14			R3. Uses her/his creative and powerful features as an individual.
15		Competence in Learning	L1. Evaluates the knowledge and skills s/he has gained in the field with a critical approach.
16			L2. Identifies and directs her/his learning needs.

17			L3. Plans and manages professional development activities as an individual and a team member.
18			L4. Knows the ways of accessing to knowledge, and follows and uses new methods and technologies related to the field.
19			L5. Develops positive attitudes and behaviour regarding lifelong learning.
20		Competence in Communication and Social Interaction	C1. Informs the related persons and institutions about the issues related to the field; expresses her/his opinions and suggestions for solutions to problems in written and verbal forms and uses the language effectively.
21			C2. Shares ideas and suggestions for solutions to issues related to the field with experts and non-experts with supporting quantitative and qualitative data.
22			C3. Using a foreign language at least at European Language Portfolio B1 General Level, the student monitors the information in the field and communicates with colleagues.
23			C4. Can use computer and information technologies at the advanced level of European Computer Driving Licence.
24			C5. Closely follows artistic, cultural and social activities, actively participates and organizes them.
25			C6. Monitors and comments on events and developments in the national and international agenda.
26			C7. Recognizes and adapts to communication forms of different cultures.
27		Field-Related Competence	P1. Behaves in accordance with democracy, human rights, social, scientific and professional ethical values.
28			P2. With social responsibility awareness, the student plans and conducts professional projects and activities for the social environment in which s/he lives.
29			P3. Uses the technologies related to the field competently.
30			P4. Becomes aware of and act in accordance with the laws, regulations and legislation of the area.
31			P5. Has adequate consciousness on social security and job security.

Table 4. National Qualifications Framework for Higher Education in Turkey (NQF-HETR) for Radio, Television and Cinema Field (Bachelor's Level) and Program Learning Outcomes Matrix for the Radio, Television and Cinema Program

Faculty: Faculty of Communication

Program: Radio, Television and Cinema Department (English)

		P4																
		P5																

Table 5: Matrix of Program Educational Objectives and Program Outcomes

EDUCATIONAL OBJECTIVES PROGRAM OUTCOMES	EO1	EO2	EO3	EO4	EO5	EO6	EO7	EO8	EO9	EO10	EO11
	EO1	EO2	EO3	EO4	EO5	EO6	EO7	EO8	EO9	EO10	EO11
PO1			5	4		3		5		4	
PO2			5	3		3		5			
PO3	5										
PO4	5	5									
PO5	5	5			5	5	5			5	
PO6	3							5			
PO7	3							5			
PO8	5							5	3		
PO9			5	5		3		5		3	2
PO10			5	5		3		5			
PO11			5	5		3		5			
PO12	5	5	3				5		5	2	2
PO13	3		5	5		3		5			
PO14			5	3				5			
PO15				4	5	5	5	5		5	
PO16						5	5			5	
PO17			5	5		5		5		5	2

5-Very High

4-Above Average

3-Average

2-Below Average

1-Very Low